

Executive Assistant Academy Diplomas







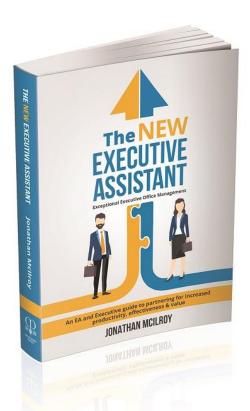
Why get a Diploma?

- Industry rationalisation
- Global technological changes
- Greater levels of competition differentiation from your competition
- Career advancement chase more senior roles
- Personal reward and satisfaction



Why Executive Assistant Academy Diplomas









Industry Recognised and Nationally Accredited

- EAA Diploma in Executive Office Management
 - Includes Diploma of Leadership and Management BSB51915

- EAA Advanced Diploma in Executive Office Management
 - Includes Advanced Diploma of Leadership and Management BSB61015

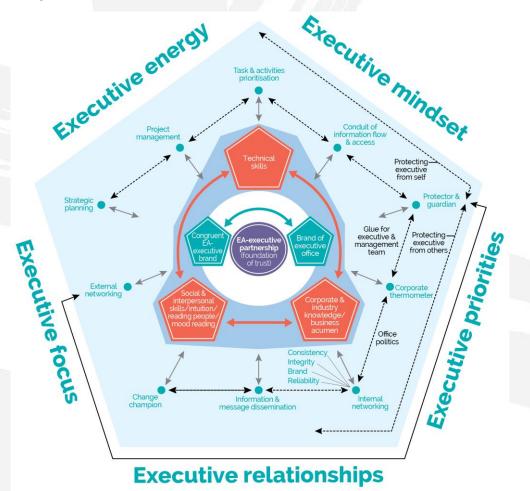


EA Partnership Model

- Includes main elements from The Proactive and Strategic Partner An EA Masterclass
 - Building Strong Foundations: The key to exceptional Office Management.
 Our flagship one-day program for EAs delivered from our EA & Executive
 Partnership Program
- Survey & follow up with executive
- Includes Trust Model and trust development program



EA Partnership Model





How our models impact our diplomas

 All the key elements of the EA role identified in the book and the model are included in the diplomas

• The diplomas provide the essential business acumen, technical business skills and knowledge, emotional intelligence and other soft skills EAs need to succeed at the highest levels



Key areas of study – the modules

Diploma	Advanced Diploma
Relationship building: The connected Executive Assistant	Building and strengthening the EA / Executive Partnership
Personal productivity: The productive and resilient Executive Assistant	Natural leaders: Strengthening leadership capabilities of Executive Assistants
Business writing & presentations: Fundamental executive office management skills	The language of the executive: Helping EAs understand the mindset of their executive
Diaries, meetings & minutes: Fundamental skills for the Executive Office	Governance, risk & compliance: guiding principles of managing an executive office
Conferences, events & projects: Seamless event & project planning for Executive Assistants	Future focussed: Change management & continuous improvement
Personal excellence: The emotionally intelligent Executive Assistant	Personal excellence: The emotionally intelligent Executive Assistant



Practical aspects

- 6 modules delivered roughly two months apart
- 6 assignments one each per module (to be competed prior to next module)
- Study guides provided in modules to assist with each assignment
- 3 longer projects timetable spread throughout course duration with aim to have them all completed by 3 months after last module session
- Observable behaviour checklists to showcase new skills and knowledge
- Free conference attendance year post diploma commencing



Assessment guidelines

- Because we understand EAs in a way that others don't, our diploma programs are designed to take into account your busy lives and fit in around your role
- Most assignments are designed to be applicable to your current roles so that you can directly apply your new skills and knowledge to develop further in the workplace
- You will be expected to research beyond the resources provided to you for your assignments
- We do provide indicative word counts to give you an idea of the expected size of submissions
- Most assignments will require you to work consistently over an extended period of time, so it is
 essential you can manage your time and priorities to meet deadlines
- For some assessments you will be encouraged to work in groups, but you will still have to submit your own copy of any group assessments and indicate the other parties in your group



Public course versus Distance Learning

- Same qualifications
- Same workbooks some additional online resources and videos being developed for distance learning students
- Same assessments
- Same access to guidance from EAA staff
- Main difference insight and guidance within training sessions from expert trainers
- Distance students self paced but with encouragement to try and match public students deadlines



Question Time